Fluorescent Makeup Study

Akridge R, Ortblad K, Henes E, Peterson G, Pilcher K, Pacific Bioscience Laboratories, Inc., internal cleansing study

Objective

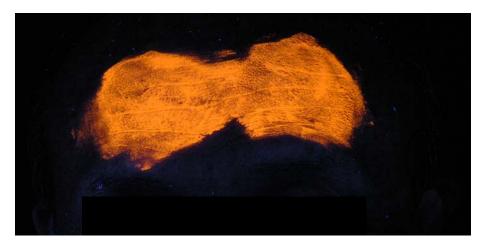
The objective of the study was to visually demonstrate the efficacy of the CLARISONIC® Skin Care Brush at makeup removal compared to manual cleansing.

Method

In a split forehead randomized study, equal amounts of fluorescent makeup were placed on the forehead of each subject. Photographs of the forehead were taken using a digital camera with a UV flash. An aesthetician then cleansed half of the forehead with the CLARISONIC® Skin Care Brush and the other half by hand. Both sides of the forehead were then rinsed with equal amounts of water and left to air dry. After drying, the subjects' foreheads were again photographed. The level of glowing makeup remaining after cleansing is indicative of dirty skin (less glowing means cleaner skin).

Conclusions

In this study examining the CLARISONIC's mechanical action, the CLARISONIC with water



Fluorescent makeup applied to both sides of the forehead.



Note the makeup remaining within the fine lines.

